



## Ensuring data quality and security through data governance



### BUSINESS IMPACT

- Increased information focus and data centricity
- New cross-functional teams sharing knowledge and experience as well as taking actions through forums
- Initiating inventory procedures of information objects

### PROBLEM

- Low levels of information and data centricity in a retail organization facing increased digitalization
- No systematic approach to administering and handling of information with regards to data quality and security
- Lack of formal roles relating to data governance and ownership of data objects



### SOLUTION

- Formulation of a strategy for data governance
- Creation of framework of information ownership and governance
- Implementation and change management by education of tools and concepts as well as introduction of action plans to correct gaps in data quality and security